

STAGE
SCREEN

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INSIDE FACTS

Of Stage and Screen

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No. 17

AGUA CALIENTE'S 'NICE WAY'

HOLLYWOOD BAD CHECK CASE LOST BY REALTOR

Agua Caliente, with enough bad checks to stuff a mattress, won a test cast in Judge Elias Rosenkrantz' court here this week against a Hollywood realtor to the tune of one grand.

Point on which Charles Katz, attorney, won the case was that the realtor cashed his phony at the gambling houses' wicket, and got U. S. coin, not faro counters, in return.

Realtor who had stopped payment on the bounce, made defense that he spent the jack on Agua Caliente tables, after which, all he had was a hole in his pocket.

Test case is seen by the gambling house as a precedent, by which thousands of dollars will be collected from U. S. citizens, whose fountain pens outran their bank accounts, or their good intentions, while in the excitement of the casino.

Interesting fact is that Agua Caliente maintains a big suite of offices in the Bank of America building, Los Angeles, for the main purpose of endeavoring "in a nice way" to collect on bun paper scribbled south of the border.

In filing cases occupying one side of an office room there are reports on hundreds of flimpy checks, many signed by noted authors, actors and other celebs, whose names figure prominently in the news from Hollywood and elsewhere.

Now that the "nice way" has flopped in many instances, and Katz has scored with his test case, Agua Caliente is reported planning to unleash several hundred civil suits for collection.

In addition to the "nice way," the south of the border casino is understood to have one or two expert "watchers," around the hotel to pounce on any of the check kites who return to the place.

It is "just too bad" that this happens, for Mex. authorities should observe no niceties, when prosecuting gambling debts, incurred on Mex soil. A little of this treatment results in quick recovery, particularly when it's a celeb, who wants to stand, in public print, at least, as a "good sport."



Versatile "Bun" Hilliker

and His Rainbow Entertainers

now at the

RAINBOW GARDENS

LOS ANGELES

AFTER THE KIDS

Series of outdoor romances that Fox has recently turned out, starring George O'Brien, have made big box-office attractions for the kids. One outstanding picture made directly for kid trade is the beloved Mark Twain story of "Tom Sawyer."

SHE FLIES TO WORK

Dorothy Summers, who recently completed a single over the RKO, and now under contract with Fanchon and Marco, just received her transport pilot's license. She flew her new Stinson here from Texas and is using it in making her various jumps on the coast.

CHORUS WITH ROACH

Stude Ethiopian Chorus, colored singing organization of 40 mixed voices, sponsored by Ray Coffin, publicist, has been engaged by the Hal Roach studios to furnish musical embellishments in "The Rat," starring Stan Laurel and Oliver Hardy.

LAUGHLIN'S UNITS STAY AT DOLLAR; 'BIZ' LEAPS

Jack Laughlin will continue producing stage units at Million Dollar. Now working on a percentage basis. This information upset previous reports that vaude was to be restored at the Dollar, due to heavy overhead of the Laughlin presentations.

Biz has been considerably on the increase since these stage shows went in. Week before Laughlin opened his first presentation, gross was \$9000. First week of Laughlin was \$10,000. Second week, last week, with word-of-mouth advertising pulling for the innovation got \$14,000.

This jump of \$5000 in box office take was accomplished despite a reduction in the price of admission.

Laughlin has two field men lining up additional houses, as he plans to make the Dollar into an opening house, with as many dates as possible for the shows to play thereafter.

Strand, Long Beach, which has been playing his presentation, has gone back to vaude, but is expected to renew with Laughlin if vaude does not draw as expected.

ORPHEUM CHANGES

SAN FRANCISCO, Oct. 24.—Arvid Erickson, manager of the Orpheum in San Francisco, has been transferred to the Tacoma house. Jack Gross from South Bend goes in at S. F.

INSIDE FACTS

comes out
ONE DAY LATER
with
THREE DAYS MORE
NEWS

Last minute Hollywood News
Latest up-to-the-minute Coast

You are posted ahead of the
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INSIDE FACTS

YOU'LL SEE IT IN FACTS

CANTOR, CHEVALIER, ACTS

LAUGHS EARN

57 GRAND AT TWO HOUSES

Maurice Chevalier and Eddie Cantor, between 'em, had the locals spend more than \$7 grand for laughs at the Paramount and U. A. this week. The pair of whoopee boys led the town by a wide margin.

Ideal show weather, but other grosses under par; although the stage show at the State was above average. Second run of Will Rogers after a long stanza at the Carthy Circle did fairly well.

Below are the authentic figures: Paramount, (seats 3590) 35c-65c. Maurice Chevalier in "Playboy of Paris," augmented by stage show, did \$35,250. Best grosses in some time. Good lineup here to follow will keep the house away up in o. takings.

United Artists, (seats 2100) 35c-65c. Second week of Eddie Cantor in "Whoopie," \$22,000. To date 14 days \$48,000. Picture should stay 10 days more. Best thing Cantor's done in pics. No stage show. Loew's State, (seats 2418) 35c-65c. "Vaude and pics. F. and M. stage show, "Enchanted Garden Idea" and downtown run of Will Rogers "So This Is London," Five days, \$21,879. "Better than usual."

Carthy Circle (seats 1650) 75c-\$1.50 twice daily. Straight pics, "Just Imagine," second week, 4 days \$10,114.

Grauman's Chinese, (seats 2030) 75c-\$1.50 twice daily. Five days, "The Big Trail," \$17,013. Stage show in this week with orchestra. Fresh entertainment always needed here.

Warner Bros. Hollywood, (seats 3000) 35c-65c. "Maybe It's Love," with Joe Brown reported a \$12,000 intake for the week. Warner Bros. Downtown, (seats 2400) 35c-65c. "Sinner's Holiday," did \$11,750 for the full seven days. Pantages Hollywood (seats 3000) 10c-65c. First Hollywood run of F. and M. stage shows, together with Gary Cooper in "The Spoilers," did \$11,441 for five days.

Fox Egyptian (seats 1800) 35c-

Olsen's Does Nose Dive, Even With Cantor

Marathon Plays Vaude and Legit; Changes Weekly

Vaude and legit talent is wanted by Harry G. Seher, manager of American Legion Vernon Post 388 Dance Marathon, now in session at corner of Pacific and Leonis Boulevard in Vernon.

Change of program weekly offers opportunity for coast talent to avail itself of top salaries. From all indications the marathon composed of nine couples will last six more weeks, which means six or more weeks headed by Blossom Wilson.

Many prominent artists have already appeared in previous floor shows, talent having been recruited from Lynn Yost Agency in Hollywood.

Despite present slump in business, the marathon is doing well. Profits derived will go towards erecting a new Legion Post building, it is asserted.

The nine couples that refuse to give up hopes of attaining the \$1500 gold cash award are Everett Kroot, Lillian Buck (now Mrs. Kroot), Kris Kimball, Buddie Kimball, Dot Foltz, Dorothy Bartau, Billy Cain and Buena Renshart, Herbert Maak, Ruth Strain, Jimmy Kent and Margie Van Ramm, Johnny Lee and Toots Young of Huntington Park.

Dance is claimed to be one of the most grueling held. Rules are severe. Time run 15 minutes of dance for first shift, with a fifteen minute rest period, followed by 60 minutes with a fifteen minute rest period, and then 90 minutes.

Lineup of stage talent consists of two hands, Clayton, a Mystic, Keney Price, Monte Hall of KFI and Bill Stein, m. c.

65c. Buster Keaton in "Dough-bert," did \$3665 for five days. Fox Criterion (seats 1652) 35c-65c. First four days of "Up the River" did \$11,114.

RKO (seats 2700) 35c-65c. "Africa Speaks," with four acts of vaude headed by Blossom Seeley and Benny Fields, did \$14,720. Paramount (seats 2750) 35c-65c. "A Lady Surrenders," Universal picture with Conrad Nagel, did \$11,250.

HOUSE STAFF GETS NOTICE

Actors playing Seattle got the shock of their lives when notices went up in many houses, not only bounding the permanent performers, but also putting two-weeks slacks under managers, press agents, stage hands, orchestra, and other members of the permanent house staffs.

Actors are accustomed to seeing notices pertaining to themselves, posted, but when it involves everyone in the house, they feel they have company.

At first, performers with the Public houses thought they were alone at the wheel, but when it extended class, but learned from players at RKO that the threatened sweep included the other circuit as well. Misunderstanding with the Unions, which the circuit fear may assume serious proportions, it was said, caused them to take the protective measure.

Mort Singer has been in Seattle for some time, representing RKO in dealings with the Unions.

BLAIR HEADS ACTS SOUGHT PUBLIX HERE FOR VOYAGE

In a shifting of man power by Ed Smith, divisional chief, several Public heads have been transferred to other points of operation.

Chief among these were the transfers of Bob Blair and Louis Blair to their city managements of Portland and Seattle to come to Los Angeles, where Blair is in charge of all Public activities, headquartered at the Paramount.

Replacing Blair in Seattle, is Leon Ayres, who left managements of the United Artists theatre, here, Succeeding Levey at the U. A., in Stanley Brown, moved over from the Paramount.

With the advent of new house pilots, minor changes in staff are expected.

THEATRE BOMBING ATTEMPTS CAUSE PROBE OF POLICE

SACRAMENTO, Oct. 23.—Six men were arrested and jailed this week as a result of an attempted bombing of the Mission, downtown picture house. Police attempted to link union officials with the plot. The men arrested were E. J. Rederolf, business agent of the operators' union; H. W. Reynolds, Leo Smith, George Dalton and Harold Fields, the latter non-union projectist at the Mission.

Declaring that the operators' union knew nothing of the attempt John Connelly, attorney, was endeavoring to raise \$2500 cash or \$500 bond bail for the six men.

Shortly before the attempted Mission blast, phosporous was placed in the Oak Park theatre, and an attempt had been made to dynamite the home of Emil Heber, owner of the Mission.

ANOTHER MARATHON

SAN FRANCISCO, Oct. 23.—Dick Parks, Los Angeles promoter and booker, is putting a walkathon with colored contestants into National Hall, Mission at 16th, opening November 11. He has already tied up with KGGG for exploitation.

RKO'S SOUR GRAPES

Vincent Lawrence's "Sour Grapes," purchased for talking screen by RKO Radio Pictures.

L. Ayres Mantell, representative of Union Theatre in Australia and Canada, is touring the Pacific coast, booking acts for a new vaudeville and picture policy which the union is reported ready to inaugurate.

Union recently purchased the Hoyt string, and is possessor of glass houses in almost every important town in the extreme South.

Mantell, who will be in Los Angeles, reports success in the market. He is improving, and a marked demand for stage shows, vaudeville, and other entertainments, is noticeable. He declares the Union is the only circuit in the vicinity playing vaudeville at this time.

MASSIVE CAMPAIGN FOR AMOS PICTURE IN SAN FRANCISCO

SAN FRANCISCO, Oct. 23.—Jack Gross, RKO divisional chief, expects the Amos 'n' Andy picture, "The Eastern Frontiers," to smash all existing house records for the local Orpheum and to that end has laid out a schedule that will have the Orph open 18 hours out of the 24 for the initial four days.

Flicker opens with a Friday midnight show. On Saturday morning the house will open at 7:45 a. m., playing a midnight show as well. The same schedule will be repeated for Sunday and Monday. The 7:45 a. m. starting time will be maintained as long as business holds up.

Charlie Leonard, publicity chief, is bending every effort possible to get the picture over.

Amos 'n' Andy appeared in person about 18 months in the same house when Pantages operated it. At that time their draw was strictly local, although plenty big, and they were held over for a second week doing heavy business. From here they went to the Los Angeles house.

BUYS FOR JAP HOUSE

SAN FRANCISCO, Oct. 23.—Swamura Shokai Corp., Japanese firm, is building an 1100-seat house, the Aala, in Honolulu. Willis West, Company representative, here buying equipment. Policy will be Japanese talkies and American Revues with possibly a few silent pictures.

PUBLIX QUILTS PRODUCING STAGE SHOWS ON COAST

Horace Heidt band unit last stage show to go into Paramount theatre in Portland and Seattle and, effective November 7, eastern produced Public units will play San Francisco and Los Angeles, jumping into this city from Minneapolis last week. Jack Partington, it is expected that Partington will return to the East shortly, as soon as new policy gets swinging along in okay style.

Reports still are persistent in San Francisco that Paul Ash will be brought into Paramount, San Francisco, his old stamping grounds to act as m. c., but these are denied by Public execs and are considered illegal by those in the know.

Public has had an uphill fight with its stage shows, finding scarcity of good talent available, drawbacks in their competing with Fanchon and Marco.

However, previous routings that brought eastern Public units in were not satisfactory either, inasmuch as scenery and costumes were largely frayed and dirtied by the time they arrived on the coast. And performers were pretty tired after constant tramping, and were five shows daily, for a number of weeks. The outcome remains to be seen.

GREAT SHOW NOT ENOUGH TO BOLSTER

Another indication that night club biz is shot full of holes was evidenced when George Olsen's at Culver City did a nose dive away below expectations, despite the tremendous appearance of Eddie Cantor. For a solid week and a corking supporting floor show staged by Mosconi Brothers.

As was reported in "Inside Facts" two weeks ago, liquor raids and other influences handed a wallop to the clubs, from which they did not seem able to recover.

One outstanding feature at Olsen's, however, was that Cantor and the floor show drew the usual flocks of celebs. What the box office lacked was support from the masses.

Another class place slipping badly in receipts is the new Blossom Room in Roosevelt hotel. On Monday and Tuesday nights, the Blossom depends on acts that appear gratis. Acts jump at the chance to do a quick rehearsal and appearance, in hope of being copped for a picture contract.

Blossom Seeley was scheduled for last Monday, but due to throat trouble of Benny Fields, the act was unable to keep the appointment.

Bleu-Blanc-Rouge

PAR MAURICE GOULET

Bleu. Le maestro André Luguet du MGM prepare en ce moment la version française de "Let Us Be Gay." On dit, commencer à tourner "ces cours-ci . . ."

Pierre Coudert, chef Fox, prépare "Big Ben" et "Le Travail énorme, considérant le grand nombre des vedettes et des types de genres différents, le problème toujours difficile à résoudre, c'est celui de trousser des types français, ressemblant au physique, aux artistes de la version anglaise. Au pas aller, un bon grimeur portrait, peut être résoudre ce problème!"

Blanc. La délicieuse Tonia Fedor, la Comedienne Française, a donné, dernièrement, une conférence superbe, dans les salons de l'Université, sous les auspices de l'Alliance Française. Son sujet, "Molière—sa vie—ses œuvres" fut traité avec une maîtrise dignes des chaires de la Sorbonne. Conférencière—conquit Melle Fedor—conquit l'auditoire, des coeurs, autant par le charme de son verbe que par celui de sa gracieuse personnalité. Revenez nous souvenir. Bravo et encore.

Rouge. Monsieur Perrier, donne cette semaine au théâtre Egan, "Pour avoir Adrien." Adrien nous en foule applaudir les grands talents que nous lui connaissons. Quand le verrous nous sur lecran? Il est tout designé. Melle Torres, de Berkeley, contribut au succès de la Soiree Française, de l'Université. Elle chante a merveille un choix de pieces qui lui font honneur.

Pourquoi n'aurions nous pas, une heure de française au théâtre chaque semaine? Ce ne sont pas les artistes qui nous manquent. Nous serions très heureux de lire les commentaires et suggestions de nos compatriotes a cet endroit. Il n'y a pas de meilleur moyen de nous faire connaître nous et nos oeuvres. Nous faisons du theatre et du cinema, pourquoi pas du radio?

Lisez "L'INSIDE FACTS" et s'avez "a la page".

BLOSSOM SEELEY

'Without Benny Fields'

But He's In The Act

NAL, ALBERTSON PRODUCTIONS

Was Street Insisting on Better Pictures 200 PLAYERS

SECRET'S OUT WHY MOGLS GO TO N. Y.

Wall Street is piping big music, and the Hollywood production heads are doing some snappy bear dances.

For years, Hollywood has gone on making pictures as it thought best, some of them good and some of them bad, but Hollywood did not care about the bad ones, so long as the nickels and dimes continued to roll in.

The game has continued until recently, but now the great exodus for New York has begun. For the past few weeks, it has been a matter of great speculation why even the big guns were called to New York, and now a black cat has jumped out of the bag.

Strong rumor has it that unless better pictures are made, the big heads will fall in the basket after the drop of the resignation guillotine.

It can be that some famous production managers will go to new fields? Will even studio heads be called on the carpet? Will the local vice-presidents be called to "confer" with the New York presidents on specific cases, all this is now happening.

This is house-cleaning time in Hollywood. It looks like a tough winter.

SINGER WILL TRY

TO IRON TROUBLES

SAN FRANCISCO, Oct. 23.—Mort Singer, RKO representative, was here for a few days to iron out labor difficulties, but left again for the Northwest before accomplishing anything. He expects to get conferences in the North he will return here to confer with theatre and union heads in an attempt to get everything moving on an amicable basis.

HILLIKER'S BAND IS RAINBOW HIT; HAS GREAT CREW

Lou Hilliker, whose picture appears on page one, and his night in the beautiful Rainbow Gardens.

This is the best music in place for a long time. Hilliker's is a well-balanced, harmonious organization, turns out a dance tempo with plenty of volume.

The new Rainbow Gardens band, directed by Versatile "Bum" Hilliker, is composed of a group of talented and clever musicians. Bob Sawyer, who was accompanist for Miss Blanche Merrill and a good phonograph, recording artist, is at the piano. Bud Titton, a Victor recording artist, plays sax and clarinet, and has a fine singing voice. Victor Schwartz, violinist, formerly toured the Orpheum circuit. Bill Ward, trumpet; Lee MacQuarrie, drums; Gene Giffin, bass; Bill Miller, sax and clarinet, were popular U. S. C. students before entering professional music. Frankie Sullivan, trombone, and Frank Zinner and Maury Darr, trumpets, were recording engaged in picture recording. Chuck Emge, bajoist, helps the vocal numbers with his tenor voice.

The orchestra is assisted by "Bum" Hilliker's Studio Trio, three pretty girls who sing well and receive a good share of applause from the dancers. The leader was at one time a member of Earl Burnett's orchestra, and also worked with Max Fisher. He recently returned from world tour with his band. One of the features of the opening night was an Apache dance by Valdemar & Chalisa.

Another feature of the Rainbow Gardens is the wonderful lighting system.

STAGE HANDS BEHIND ONCE

Salt Lake City held one show where the actors got their dough ahead of the stage hands—reversing the usual procedure.

"Fads O' Glory," which played Los Angeles recently, went on a wild cat tour to Salt Lake. Business reported not so hot. Patrons did not force the doors to see the company. Many promises were made the actors but none of them materialized in real coin, they say.

Finally, the show pulled a pretty good audience. Then the actors got wise. Just as the play was ready to start, several were reported to have refused to go on unless they saw some long, green. The audience waited.

Finally several hundred dollars is said to have arrived back stage. The artists played that night, but the show gave its last gasp soon after it is said. The actors, however, had theirs—or some of it, at least. And ahead of the stage hands.

STAGE HANDS GAME TIE UP TO BE FETED PROVES WOW

Pineau and Howse, theatrical stage lighting company, have completed three large lighting contracts. Many of which will run RKO shows, has been completely re-equipped with lighting facilities. New Greek theatre film laboratories show also bought all lighting facilities from this concern.

Pineau and Howse are now in Phoenix and efficient new quarters on Venice Boulevard. Establishment has been built especially for the needs of this successful lighting concern.

Firm is having an opening celebration on the night of October 28, with a banquet for members of Electrical Contractors and Dealers Association. A week later a similar entertainment will take place for members of International Association of Theatrical Stage Employees and allied crafts.

RKO WILL ERECT SOUND FILM LAB

Unemployment situation, so far as Hollywood is concerned, will benefit largely by the erection of a new sound picture film laboratory by RKO Radio Pictures, at a cost of approximately \$1,000,000 for which ground will be broken next month.

This great plant, when completed, will employ from 150 to 170 men and women, and will have a normal capacity of 60,000,000 feet of film annually.

CONDITIONS TOUGH FOR SAC. UNIONS

SACRAMENTO, Oct. 23.—As a result of contract expirations, Sacramento theatre unionists are probably in a worse condition than those of any other Coast city. All houses, with exception of the Plaza, are on organized labor's black list. Plaza is now in its fourth week of operation under the direction of IATSE, which group has put in a stock company, and is doing pretty good business. Seven musicians, the only theatre musicians in town, are employed there.

ACADEMY OF ARTS PICKS BOARD AND COMMITTEES

At a meeting of the Academy of Motion Picture Arts and Sciences, the following were elected to the Board of Directors: Actors' Branch: Lawrence Grant, Branch committee—Sam Hardy, Conrad Nagel, Louis Wilson, George Irving, and Richard Tucker.

Directors' Branch: Donald Crisp, Branch committee—Frank Lloyd, Reginald Barker, John Robertson,ohn Cromwell, and Edward Solo.

Producers' Branch: Irving Thalberg, Branch committee—B. P. Schulberg, Charles Chaplin, Warner, Fred Beeton and Carl Laemmle, Jr.

Technicians' Branch: Karl Strauss, Branch committee—Nugent H. Slaughter, James Wilkinson, Hal Mohr, J. M. Nickolas, and Ben Clow.

Writers' Branch: Al Cohn, Branch

Local Public exploitation director put over a w of an exclusive tie-up at the L. A. Coliseum football game, which was a big layoff.

With inside info. from the campus, he gets the line-up for the Easter's gun, and plants 10,000 weekly around the entrances.

Fans grab the correct score card, which naturally carries a heavy pull for Paramount and U. A. current attractions, turning down the proffered "official" card at two bits per copy.

As one fan remarked, "Public service."

WILBUR LAUNCHES ISLAND STOCK RUN

HONOLULU, Oct. 23.—Dick Wilbur opened the winter season at the Liberty with his Wilbur Players in "Let Us Be Gay," getting off to a good start.

Cast of his stock company includes Barbara Brown and Richard Allan, leads; Fritzie MacGowan, James Dillon, Walter Smith, Florence Bell, Michel Dupre, Norma Leach, Walter Brown, Ford Baner, Geraldine Palmer and Berkeley Buckingham.

Set to follow "Let Us Be Gay" under Wilbur's weekly change policy, are "Salt Water," "Bachelor Father," "Two Girls Wanted," "Siddie," and "Johnny." And the latter of which will be staged during Armistice Week.

CIVIC REP WORKS ON 'APPLE CART'

Civic repertory theatre rehearsals are in progress for the premiere on November 3 of George Bernard Shaw's "The Apple Cart." Claude King directs.

Company includes Alan Mowbray, Doris Lloyd, Daisy Belmore, Evelyn Hall, Nellie Strong, Chapell Dossiet, Boyd Irving, Eric Snowden, Olaf Hytten, Reginald Sheffield, Cyril Deelant, Howard Davies and Paul Nicholson.

Following "The Apple Cart," will come "The Infinite Shoeback," "Pan," "Porgy," "At the Bottom," and John Galsworthy's "The Mob."

Exchanges Will Enforce Clause On Two-For-One

Due to alleged flagrant violations, local exchanges are going to enforce the following clause, which was inserted in the zoning plan at the meeting between exhibitors and exchange managers last year in reference to the unethical two-for-one policy still practiced by certain independent operators. The clause reads:

"That all plans, or devices to avoid a two-admission classification by any theatre, by the issuance of a ticket, or tickets, or any other devices to admit one or more persons, or of the giving of programs, etc., such plan or device may call for re-classification of such theatre by the zoning committee and the actual value of such admission shall fix, such classification."

Many violations have been reported, in which the exhibitors have been charged with issuing programs, tickets and other so-called subterfuges on the two-for-one original admission price to one-half, but still staying within their priced zone.

The zoning committee inserted the above clause only at the request of exhibitors at their last meeting, but, in view of the fact that many exhibitors are willfully violating this clause, it is reported, drastic re-zoning is on schedule for the next meeting.

UNION HOLDS OUT

SEATTLE, Oct. 23.—Bill Douglas, secretary of the local musicians' union, ruled that no bands in band contest sponsored by Third Avenue Merchants' Association celebration October 25. Committee in charge of affairs cancelled.

DEVELOPES MIKE

RKO Radio Pictures' sound department has perfected a "concentrator microphone." It's a new one on the Sonora desert for "Red Ideal," where dialogue was recorded in the face of wind storms exceeding 60 miles per hour.

OFFICE WIFE GAG

"The Office Wife" in New York was publicized by having a girl and man pose on scaffolding above the marquee of the Winter Garden, the man at his desk, the girl as the office wife sitting on his lap.

ON PATROLS OF 2 SHOWS

Lillian Albertson and Louis O. Macdon are the busiest producers on the coast at this moment, with their close to two hundred people in their employ.

"Paris in Spring," their new opéra, with Allan Prior and Lilli Segrena featured, opens at the Curran Theatre, San Francisco, November 3.

"New Moon," in which Perry Askam is again starring, opens a two weeks engagement at the Biltmore theatre next Monday evening with the original cast intact with the exception of a new prima donna in the person of Myrah Hubert.

Cost includes John Macky, Earl Askam, Myrtis Grinley, Charles Boyle, Dorothy McCormick, Howard Nugent, John Wagner, Edd Russell and ensemble of sixty. Cecil Stewart and his symphonette orchestra will also be seen on tour.

"The New Moon" was forced out of the Majestic Theatre last May through contracted bookings in San Francisco. It has not been seen out of the state. It jumps direct to Portland, opening November 11.

"Paris in Spring" embarks on a company of 80. In addition to Allan Prior and Lilli Segrena, the cast includes Max Dill, Richard Powell, Russell Scott, Janice Joyce, Karenjarto and a chorus of 40 singing voices. Leo Flanders will act as conductor, he did with the Student Prince" during its recent Los Angeles engagement.

Immediately following the forthcoming tour of "The New Moon," the most important attraction to visit the northwest since "The Desert Song," Perry Askam will be sent to London in an opéra the Macdonos are completing negotiations for at present.

Askam and the big ensemble from "The New Moon" were heard over KJH and the Columbia Broadcasting chain last Saturday night. Allan Prior, Lilli Segrena and other members of the cast of "Paris in Spring," together with the ensemble, will be offered this Saturday.

LOAN LOTTI LODER TO FANCHON IDEA

Lotti Loder, Warner Bros. feature player, whose latest picture, "The Man in the Sky," is scheduled for release, was loaned by W. B. to Fanchon and Marco to feature in their "Seasons Idea." Miss Loder will be seen in Los Angeles next week.



GLADYS MURRAY

PREMIERE DANCER

with George White's "Scandals" and New York Winter Garden.

IN HOLLYWOOD NOW

and Directress of Children's Dept. of Tap, Off-Rhythm and Acrobatics at

Bud Murray School for Stage and Screen

3636 Beverly Blvd.

Pictures — REVIEWS — Legit

"A LADY SURRENDERS" UNIVERSAL PICTURE

Orpheum
One of the best pictures of the season. In naturalness of story, dialogue, acting, and direction, picture is almost perfect.

Plot unravels a drama of husband, wife, and wife's friend. Wife does not appreciate how good a husband she has. Her friend falls in love with him and tries to take him away. Wife balks until she realizes her friend's great love then she surrenders.

Stahl did splendid job of directing. Conrad Nagel and Genevieve Tobin are a great team. Their work is superbly natural. Rose Hobart is great as the heavy. A fine cast includes Basil Rathbone, Edgar Norton, Carmel Myers, Vivien Oakland, and Franklin Pangborn.

Kerr.

"LOVE IN THE ROUGH" MGM PICTURE

(Reviewed Loew's State)
A shipping clerk holds an ace in a municipal championship medal when the boss decides to fire him. Boss' approach is worse than his fire and that's worse than his putting, which is push-off for the story. Plot is an old reliable row of pegs to hang laughs on, and how this boy Reiner hangs 'em! "Love In The Rough" is a musical COMEDY. Story and plot meant nothing.

First there's Reiner, then Rubin, then that guy who stutters like a Ford with a dry stomach, then a dish-faced yid comic who does a caddy monologue with Rubin, and

of comics, and a director who knows comedy values and where to spot them, without hurting the story. Oh yes, it has its offering of heart tug.

Robert Montgomery does splendid work throughout. He is at home in this kind of story. Cast throughout is so uniformly excellent, the entire picture is one piece of smooth-working entertainment machinery.

EXHIBITOR'S VIEWPOINT: Sell this for LAUGHS! If you do justice to this thing in plugging the laughs you won't have space for its legit rep, or the theme song.

PRODUCER'S VIEWPOINT: Photography and lighting is something this reviewer knows little or nothing about. If it was faulty it didn't mean a thing.

CASTING DIRECTOR'S VIEWPOINT: Cast is perfect.

Ted

"LAUGHTER" PARAMOUNT PICTURE

(Reviewed at Paramount)
When action gets going, this picture is all right. Main merit is acting of Fredric March and Frank Morgan, whose splendid technique make it all seem natural instead of melodramatic. Usual story of the chorus girl who has married for money and then years for her. In the end, she goes off with her former sweetheart, and finds love. Story would have been more interesting had she been forced to stay with her husband and work out her mistake.

First third of action is abominably weak in dialogue. Lines are as right as all right. Main merit is acting of Fredric March and Frank Morgan, whose splendid technique make it all seem natural instead of melodramatic. Usual story of the chorus girl who has married for money and then years for her. In the end, she goes off with her former sweetheart, and finds love. Story would have been more interesting had she been forced to stay with her husband and work out her mistake.

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spirit of melodrama is offset by Fredric March, so the latter portion is fairly natural. His performance is the least affected of his screen career.

EXHIBITOR'S VIEWPOINT: This is just a program picture with little to create interest.

PRODUCER'S VIEWPOINT: Inexcusable to permit weak dialogue of this heavy melodrama type to go into a first class picture. Direction in several sequences drops in allowing action to become as heavy as the lines.

C.A.S.T.I.N.G. DIRECTOR'S VIEWPOINT: From the point of view of all, Nancy Carroll does not make her character stand out—there is no body in it. Frank Morgan gives a perfectly conceived characterization. Glenn Anderson makes a small part stand out like a cannoe. Edw. Burghoyne gives two good comedy laughs. She is a good maid type. Leonard Carey is the butler.

Kerr.

Obviously the writer intends to work up a great sentimental scene, directed only in being maudlin in dramatic technique.

Direction of comedy scenes is very good, and the sentimental scene cannot be blamed on the director.

"MY GIRL FRIDAY" VINE STREET

Reviewed Oct. 19

Farce has plenty of laughs and was original. Features of the play are three chorus girls, and get badly fooled themselves. Good comedy moments are in second and third acts. First act needs rigorous cutting, and dialogue does not stand up well. Wiseracks are too stereotyped in conception. The following acts, however, speed up in action and go over well. It is up to good farce standard.

John T. Murray carries the play almost single handed. He puts poor lines to high comedy value. Esther Muir and Nita Cavalier rank next in effectiveness. William Lawrence, Frances Morris, Harold Kinney, Gordon DeMain, Charles Gibby, Wing, Edgar Reeves, Harry Vejar, Bernice Beldon, and Patsy Ann O'Neal round out a competent cast.

Kerr.

"PLAYBOY OF PARIS" PARAMOUNT PICTURE

Renewed at Paramount
Chevalier puts over this picture with his personality, but it has no other merit. Chevalier opens as going the way of all flesh—getting weaker and weaker. He needs another "Love Parade".

This is the old one about the poor waiter who inherits a million francs, and gets into the regular comedy situations.

Stuart Erwin keeps right up with Chevalier for good comedy, and Eugene Palette is there with the goods. Frances Dee is weak and colorless. In the duel sequences she doesn't even look pretty. Why waste film on these so-called discoveries?

Exhibitors will book this for Chevalier.

Glaring fault is the dual idea. Al-Freyvalier knocks the banker down in later slips his jaw twice any real Frenchman would have then Harry Burns. There is quintet

fought him, no matter how low caste he was socially.

Kerr.

"UP THE RIVER" FOX PICTURE

Reviewed October 15

Merit in this picture goes to Spencer Tracy and Warren Hymer, who work their scenes for every ounce of comedy. Love interest is not important and is poorly handled.

Story is an original by Mauring Watkins. It attempts to build up a great farce, with the background of prison as rather a pleasant place. And there lies the weakness. One can't expect people to think of prison as a place where the inmate have a lot of fun. Scene where the heroine leaves prison and intimates that she will return to her old racket, is illogical.

Obviously the writer intends to work up a great sentimental scene, directed only in being maudlin in dramatic technique.

Direction of comedy scenes is very good, and the sentimental scene cannot be blamed on the director.

EXHIBITOR'S VIEWPOINT: Ordinary program picture. Plenty of comedy from Tracy and Hymer forms the picture's only merit. Take it or leave it.

PRODUCER'S VIEWPOINT: This picture will not help John Ford's reputation. Story has an essential weakness in conception. (Description above) that makes it worthless for anything more than a program picture.

CASTING DIRECTOR'S VIEWPOINT: Spencer Tracy goes over the top gloriously. His work is so natural that he merits a better story. Get him for anything in his line of work. Warren Hymer is a great comedy type. Don't forget him. Claire Luce is not good looking, and as an actress not good enough to make up for her lack of physical appeal. Same true of Humphrey Bogart.

Kerr.

"SINNERS' HOLIDAY" WARNER BROS.

Warners Downtown

Plot of this picture has interest. Revolving about a puny arcade, complication of the bootlegging menace with the weak son, gives an interesting story. Characters are melodramatic but interesting. Director John Adolphus brings every angle of the plot for dramatic interest.

Great weakness lies in romantic leads. Warners have tried to make something of Grant Withers for two years and he is still a flop. No looks and can't act, so why waste the film. Evelyn Knapp can't act and looks very weak; her wobbling chin is not enticing—just annoying. Best performance of the picture is James Cagney's interpretation of the weaking son; it is highly com-

mendable. Lucille La Verne is too melodramatic. Noel Madison gives another well drawn character. He should have better opportunities. Warren Hymer and Joan Blondell are first class.

Kerr.

"AFRICA SPEAKS" COLUMBIA PICTURE

RKO Theatre
Africa would have been far more interesting if the picture had a collection of stock shots—some of them thrilling and some of them dull. Appears like an attempt to cash in on the recent success of a gorilla picture.

Attempt to weave a story into this opus insults an audience's intelligence.

Exhibitors should stay away from this one, and the producers should be spanked.

Kerr.

"BROTHERS" COLUMBIA PICTURES

(Reviewed at RKO)

Mediocre play made into a poorer picture. Lapping upon the old theme of double identity of twin brothers, featuring Bert Lytell as both brother and brother.

Two climaxes, each detracting from the other combined with poor direction and the sentimental picture a boring affair. Story concerns itself with a murder trial, wherein Bob Naughton, one of the twin brothers, accuses Eddie, the other brother, of a murder which the former has committed.

Following the trial and freeing of Eddie Connolly, story wades through blackmail and a love situation. Mary Grey, Naughton, portrayed by Dorothy Sebastian, falls in love with Eddie, who assumes the part of Bob, latter residing in a sanatorium. Bob dies and Eddie is left holding the bag. From then on romance between Eddie and Norma springs to the surface and all ends happily, neither portraying concern over the deceased brother.

EXHIBITOR'S VIEWPOINT: A slow moving picture that, if properly handled and with better settings, could have been good. Too many clichés and poor dialogue spoil it.

PRODUCER'S VIEWPOINT: Bert Lytell, Dorothy Sebastian and (Continued on Page 5)

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In Hollywood—Now

By BUD MURRAY

"What is this thing called Love?" mite well be applied to the brotherly love spirit, between Eddie Cantor and George Olsen—Years ago Eddie placed George with the Follies, and then in Noo Yawk and here, George has responded to Eddie's call, and Eddie to George's.

When "Whoopee" opened last week at the U. A. Theatre, there was George Olsen and his band doing the honors for Eddie, and when business in the Cafes, and the terrific drop, Eddie hops in for a week, to help drag in the "shackles," and he sure packed them in opening Nite. It is rumored that Eddie is being paid in laughs and billing—for his one week's appearance at George Olsen's Nite Club.

Space forbids mentioning all the stage and screen notables, but we did care to old boss Ed Grauman looking fine after his Noo Yawk jaunt—John P. Medbury—Fatty Arbuckle—The Tibbets—The Moscosis—The Wheelers—The Woolseys (Floor show by Moscosis very well done, and reviewed last week) IN HOLLYWOOD.

Bud Murray At a meeting of the entertainment committee of the "Masquers," we had a few words with some old cronies, including Antonio Moreno—Lee Moran—Don Lee—Trem Carr—Dell Henderson—Harry Joe Brown—Ernie Hilliard—Edward Earle.

And the possibility of making "short subjects" for the "Masquers" at their monthly "Revels" looks very encouraging, with announcements coming later thru regular channels.

A trip to Noah Berry's Trout Farm with the family, was very invigorating—Nash looking kind of tired after his long siege filming "To Lable David" which he has just finished—Cy Kahn, our boy friend who played with us in the Harry Carr Revue—and hummed into Arthur Brick, head man for Souchet and Sheaffer who tells us "what the mite will wear"—so we took back some ferocious trout.

Ballyhooing in front of Loew's State is the latest angle to draw them into the Midnight shows—we noticed part of Rubb Woll's hands on the side-walk drumming up trade—"Good old shills"—IN HOLLYWOOD NOW.

Our boy friend, Tom Patricola, writes he is driving back to Noo Yawk to take another flyer in Vaudeville, but will be back—He likes Hollywood and does not "pan" it because it has made him a star. He has had a flash opening. Decorating was done by Robert E. Powers, who attended the opening, and did Howard White, of Fox theatres, and Al Hanson, of National Theatre Supply Co.

Moe Silver is reported planning opening of Warner Brothers theatre, Huntington Park, on November 12. House will be done in the French Modern design, with Powers as decorator.

Two other Warner theatres, one in Beverly Hills and one in San Pedro, are scheduled for early completion.

Catholic Picture Guild opens year Fiscal year of the Catholic Motion Picture Guild was officially opened by James Ryan, president of the chair and Johnny Hines as master of ceremonies. James Ryan, who is secretary of the Guild chaplain, addressed the members.

Program included Fred Scott, who sang selections from his picture, "Swing High." He was accompanied on the piano by Ted Snyder.

Bob Carney and Sil Willis entertained with a skit. "The Picture Show Business" was the subject. Walter P. Kelly conducted the program.

Magic for dancing was furnished by Frank Crane and his Melody Boys. Eric Hampton and Joseph Shea were in charge of the program.

PARKER AT PEN Austin Parker, fiction writer, is engaged on the dialogue of his original story for Paramount production "Stilly Business," in Clarendon Colbert's next vehicle.

ONE BANS REMAKES First National has announced no more remakes from silent successes. Probably because they have made all their good ones. Fox stars Three Bad Men" soon.

IN "INSIDE FACTS" The Talkie Industry left the Silence in Razzled by Patch. Is the industry heading back for its put the question squarely up to its readers in "WHY CHANGE EXECUTIVES?"

TED PRICE A confidential talk between Showmen in Three Installments. Don't miss the first, starting NEXT WEEK

WIDE FILM STUNT Warners are opening "Kismet" with a film showing for its New York premiere. The film was shot on standard gauge and 65mm. film, but it was based on wide film for the key cities.

WARNERS MOVE Warner Bros. are moving all offices to First National and are preparing to center production at that studio. From now on the Sunnyside, studio will be a branch like Vitaphone.

Pictures — REVIEWS — 'Legit'

(Continued from Page 4)
Maurice Black good. Directing poor. Photography mediocre. CASTING DIRECTOR'S VIEWPOINT. Lyell deserves better treatment, although as an attorney he is not convincing. Dorothy Sebastian as Norma, the fiancée of Bob Naughton, the other twin, is charming and a good actress. Maurice Black does nice work as a bootlegging Italian on the witness stand. Frank McCormack, who undertook role of Oily Joe overacted his part. —Art.

"YOUNG SINNERS" BELASCIO THEATRE

Reviewed Oct. 20

Another problem play of what to do with the youngins generation.

This question has been very well covered for the past few years. In the meantime the Y.G. is doing very well by itself without stage and screen suggestions.

Again we are shown the bad little boys and girls with their flasks and cocktail shakers, their flare for violent love, and their eventual redemption. Dialogue is very highly polished in the wise cracking mood, type of speech that always goes over. And then there's the occasional daring scene that gives the audience a few gasps.

Most merit goes to the players. Marion Marsh and John Darrow head the cast and do very competently. Darrow made a hit with the audience in his big scene, and aside from the nervousness of his opening, showed his talent in a well

timed, well conceived characterization. Miss Marsh is appealing with her nicely pitched voice and good stage presence. She and Daw out over the exuberance of youth to perfection.

Polly Ann Young stood out from the crowd of flappers and showed that she has the same talent King her sisters display in the films. Molly O'Day also gives a neat performance as another flapper.

Cecil Cunningham handles an older part with finished stage technique; she should be given opportunities to do more. Eminent King and Ben Taggart completed the grown-up part of the cast, and did their bit to make all of the performers success greatly responsible for their success the play may achieve.

Film Row Cuttings

By HELENE STARICE

Mission Theatre, Arroyo Grande, closed for some time, is being re-opened by a re-opening by C. E. Mosher.

Arcaadia Theatre, here, may be assumed by C. C. Connor, who is reported by Mrs. Lola Adams Gentry, of Film Board of Trade, as considering the deal.

Fox Theatre, in Calexico, a beautiful house, in Spanish style, has had a flash opening. Decorating was done by Robert E. Powers, who attended the opening, and did Howard White, of Fox theatres, and Al Hanson, of National Theatre Supply Co.

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SAN FRANCISCO, Oct. 23.—
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'RADIO' EXPANSION MANACLED,' LEE

COMMISSION RULINGS AT FAULT, SAYS

Radio broadcasting situation in Washington is apparently in a hopeless muddle according to Don Lee, head of the Don Lee California Broadcasting System, who has returned from the East.

Don Lee, went to Washington to confer with the Federal Radio Commission relative to applications for an increase in power for Radio Stations KHJ in Los Angeles and KFRC in San Francisco.

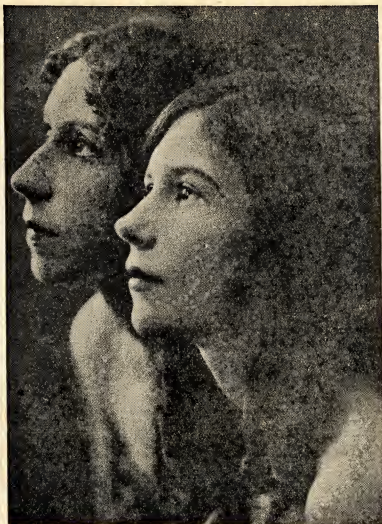
The California broadcaster spent considerable time in the national capitol in conference with the radio engineers, commissioners, and White House executives.

"The normal expansion of radio broadcasting in the public interest is hopelessly manacled at the present time by arbitrary rulings and policies set up by the Federal Radio Commission," said Mr. Lee.

"The principal upon which the Federal radio act is predicated is that public interest, convenience and necessity shall at all times be the primary objective of all broadcasting. Just how far the Federal Radio Commission had digressed from this principle is evidenced by the anomalous position that we found ourselves in at our recent meetings with the Commissioners.

"The entire Commission was unanimous in expressions of appreciation for the character of programs and high standard of broadcasting maintained by KHJ and KFRC, and yet was frank to admit that the last allocations of cleared channels made by the commission precluded their ability to encourage those broadcasters, who were most ably and conscientiously serving public interest, convenience and necessity.

"Here is a situation," continued Mr. Lee, "where actual merit and service to the public can not be recognized or given any opportunity to expand. This situation so definitely defies the fundamental principles of American law and equity that an accounting to the public of their stewardship will very soon have to be faced by the powers responsible for this condition at Washington.



CHERIE and TOMASITA

Who are featured in Jack Laughlin's La Fiesta Creations at the Million Dollar in L. A., are making their first coast appearance in seven years.

This team, featuring a sister adagio, have three world tours to their credit despite, still being in their early teens.

Their success at the Folies Bergere in Paris, and their triumphs in the Orient have made them the talk of the continent. They were featured in the Loew houses in New York, when they were brought over by Oscar Hammerstein 10 months ago.

PERSONAL MANAGEMENT JOE CORNBLETH.
Lyons and Lyons, Hollywood, Calif.

"There are members of the commission, who recognize the prestige of the present rules and policies, and these men are endeavoring to remedy this deplorable condition, but unfortunately there are obstacles being continually placed in the way of this accomplishment.

"The only relief suggested at Washington was for us to attack the broadcasting stations in Los Angeles and San Francisco now occupying cleared channels. This idea is so repugnant to my concept of good business practice and is such an evident evasion of the Commission's responsibility that I refuse to entertain this advice. A sufficient percentage of the population of California has two stations that we should not be required to accomplish this expansion at the expense of other broadcasters.

Vaudeville Facts

RKO vaudeville again, this past week, claimed another star of international repute, when Mary Lewis, famous American soprano, was signed to open an engagement in Cleveland on October 25.

Four Marx Brothers, who topped the bill at the RKO Keith Palace, New York, last week, were, as was expected, such a riotous success that they are held over for another week.

Roy D'Arcy, ex-sleek, sly "villain" of the screen, is preparing a new vaudeville act that will be given in New York showing soon.

Vaudeville favorites appearing in New York theatres this week, including Marjorie Sunshine, Gus Van, Morton Downey, Venita Gould, York and King, Vanessi, and many others. All soon to take to the road and headline bills in RKO theatres.

Olsen and Johnson are playing this week in Toledo. They have another long route to play for RKO.

Joe Donahue, brother of the late Jack Donahue, has formed a stage partnership with Nellie Breen, popular comedienne of musical comedy and vaudeville. Joe last played a route as a featured member of one of the Harry Carroll revues, and Miss Breen has, for the most part, been associated with Lester Allen, both in vaudeville and musicals.

"Youth will have its fling," would be a fitting title for the "Big Surprise" which is being presented in RKO vaudeville by Eddie Dowling. Its personnel comprises stars and headliners of bygone days, all young at heart. There are six of them, Josephine Sabel, Lizzie Wilson, Annie Hart, Tommy Harris, Danny Simmons and Dave Genaro.

Betty Wheeler, former wife and stage partner of Bert Wheeler, has started a partnership with Lionel Kaye, in a lively skit, entitled "No Bout A Doubt It."

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Vaudeville and Presentations

LOEW'S STATE

"WAY BACK WHEN IDEA" (Reviewed Oct. 23)

F. and M. came back this week with another smashing hit stage show, in which the Carla Torney Girls bid fair to make a name for a Milwaukee miss whose routines, Tiller and too stuff, outline anything seen in this house.

Line is augmented this week with sixteen Albertina Rasch girls, who while flashy in their costumes, are a poor comparison to the Torney line. The Rasch work was ragged in spots for the second consecutive week, while the Torney girls have the snap and precision of classy Broadway stuff.

The "Way Back When Idea" has an opening setting of a way back theatre, with the girls doing a Florida before Hy Meyers introduces the Emperors of Harmony on the backstage. The colored quartette got the show away to a fine start in an offering of quartettes in which the bass stood out in their "Old Man River" bit. Plenty of comedy injected, excellent voices, and live well up to their class as a standard act.

The Albertina Rasch dancers followed with their same line routine of last week, ragged at the finish.

A newcomer here, Freda Sullivan, worked with Rube in a "Never Swat a Fly" bit, and topped it off with a rhythm tap that proved that Rube as a comedian and a showman can't be topped, out here anyway. The boy either purposely muffed his routine for laughs. He got plenty, and if it was a miff, it should stay that way because when Rube clowns here, the crowd eat it up. He's a prime favorite. The girl is good, and should work into a good partner for Rube.

The Torney Girls back on again, clicking heavily, offering everything in the book except toe, including the specialty acrobatics by some of the girls, which were neatly put over. Here the Tiller stood out. The kids dance as one, we've yet to see anything to top their work in this house.

Will King with Willard Hall, whose work is excellent, offered a fast line of comedy chatter that was a needed punch for the act. Material is on the up and up, with the laughs coming heavy.

The next was a setting notable in its simplicity, yet one of the most beautiful seen in this house due to clever lighting and staging. Showed Hy Meyers at the piano, an artist at the ivories, playing while the Albertina Rasch girls did a toe routine down front, and the Torney girls did theirs on a bridge across a huge violin set back stage. Miss Du Val cleverly handled her violin and song bit, dovetailed into the setting.

The smash hit of the show were the three Bennett brothers, who opened the show with a nance collegiate soft shoe that was a wow. The smallest of the trio did a legmania that grabbed a heavy hand. They topped it off with a drunk soft shoe that hit the bell for a heavy smash of applause. The fastest and neatest trio of booters that Loew's have seen in months.

"Idea" closed with an ensemble of the Torney and Rasch girls do all principals on stage. Heavy flash.

Rube and his boys are deserving of good mention with their opening orchestra bit of "Way Back When" tune, with the boys in the pit doing specialties with Rube getting their share of applause and guffaws.

—Babi.

LOEW'S STATE

LOS ANGELES

(Reviewed October 20)

Larry Cebellos' "Enchantment Idea" is one of the flashiest seen here, chock full of entertainment, and will offset some of the drab ones ahead and behind it. Clever hoofing of line gals, lead and trained by Jack Lester, triple off rhythm expert, are of show-stopping calibre. Idea is cleverly enlivened by expert lighting, and opened with Jue Fong, Jap tenor, singing the theme in good voice.

Lands nicely later with "Manda-lay."

Top honors go to the Meyakos, youthful Japanese trio, male and female, two good looking dappers, who are classy in their acrobatic and off-rhythm taps. Boy gets over hefty with a uke and song.

Togo in his rope "slide for life" from balcony to stage is the sensational punch to the act, while Sammi and a fem partner grab a heavy hand in an idol dance that was uniquely lighted and staged.

Jack Lester did some original and show-stopping variety of triple rhythm taps that got the show off to a flying start. Line girls, in all of their routines, stand head and shoulder above anything seen here in some time.

"Idea" was lightning paced from start to finish, and sets out well as an example of what can be done in the way of a presentation.

Babi.

DENVER THEATRE

DENVER

(Reviewed October 16)

"Ginger Snaps," title of this Publican, proved to be fast moving throughout, and was greeted by a full house at this bargain matinee. Night" was the flicker, and together with the stage unit, was one of the best combinations seen here for some time.

Fred Smith and his boys offered "Overture Popular," with some clever arrangements, with a pleasing tenor planted in the pit vocalizing in a precise and graceful manner.

Gunby Hale Girls, neatly costumed, executed some difficult routines in a precise and graceful manner. Dick and Edith Barstow do an amazing tap dance on their toes, together with a toe stair number. Couple are sensational and the crowd responded with a tremendous hand.

Harrington Sisters, keen looking youngsters, sing several numbers, accomplishing some close harmony with sufficient comedy injected to put 'em over to a heavy hand. Added attraction in here, Stanley

Smith, pica player, landed with his vocalizing of several songs.

Rome and Gault, a tall string bean and an exceptionally short one, went through a lot of hoke chatter that was good for plenty of laughs, while a dance by the Barstow brought down the house.

Female disclosed Dick Barstow doing some nifty Russian toe work on a stairs, with the ensemble assisting.

Dusty.

RKO

LOS ANGELES

(Reviewed Oct. 17)

Vaudeville will have a vestige of life, if more regulars, like Blossom Seeley are routed over the circuit. With Miss Seeley topping the bill, the old Orpheum clientele was spiced all through the house, and biz did a decided upgrade. Seemed like old times, with this capable woman at the helm of the show.

As evidence of what a vaudeville name like Blossom Seeley's can do, name like Blossom Seeley's can do, the RKO, Los Angeles. Same picture, with Blossom Seeley and Bennie Fields at Golden Gate, San Francisco, took \$13,500.

Blossom does not look a day older. This standard blonde attraction can go on for years and years. Her pit battered down the hard-boiled reserve recently acquired by vaudeville audiences, and had the house in an uproar.

First wow hand greeted Blossom and Benny Fields, when the pair started their crooning. Hit song was "My Baby Just Cares for Me." Benny jokes as seriously as ever, showman that he is. As for hard work, Blossom still keeps up her tireless energy. Burlesque impressions of "Comedian Performance" and "Lulu Belle" were the expected howls.

Chain and Conroy, the standard Del Chain, with his new partner, delivered regulation Chain wise-cracking and comedy. Chain burlesque mind-reading act kept customers roaring for more.

Larimer and Hudson opened

with a neat cycling act. Well timed comedy added variety and pep. Jean Carr dragged a satisfying hand with her tap dancing. Her father and mother helped. Finale had all three tapping splinters out of the RKO apron.

Hadley

RIVOLI

DENVER

(Reviewed October 14)

Offering of Rivoli Players this week, "What a Man," consisted of bits and blackouts which were handled in excellent manner by all concerned.

Opening with school room scene, with entire cast singing, "The World Is At Rest." Tony Yale and Margie Page injecting some comedy that was good for plenty of laughs. Line girls stood out with a clever routine.

Next skit, the title piece, "What a Man," brought the principals, Onye Lea, Fanchon Milton, Margie Page, Bluey Morey, Buster Graves, Eddie Page, Tony Yale and Cy Westbrook on, with guffaws coming fast and furious.

A girl from the line, Jean La Valle, showed decided improvement from her previous work, in her rendition of "Aincha."

Fanchon Milton on next, cute fem, vocalizing and hoofing a pop number to excellent returns. Girl is heavy fav here, doing three encores.

Comedy quartette, the Peerless Four, tied the show up cold with their specialty harmony numbers. Buster Graves clicked with "Roll, Roll, Rolling Along" and "Jelly Roll Blues."

Loretta Shubert clicked with her song "Girl of My Dreams" and showed a wide range of vocal power, while Margie Page got a heavy hand for her specialty.

Tony Yale took six encores in his hoofing bit, which completed the specialties.

House was jammed, with the show moving along at a fast pace.

Dusty.

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Trumpet

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Trumpet

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Vaudeville Stage and Screen Presentations

PARAMOUNT LOS ANGELES

Reviewed Oct. 17
Jack Partington's initial return effort, "Anchors Aweigh," rated high on technical merit. Lighting effects and scenic changes are the highlights.

Ray Bolger makes his bow in the emcee role, with little or nothing to do outside of his own specialty, legmanism, which went over with a bang.

Raset Girls furnish the rest of the flesh background, with several of the latest dance evolutions. Monroe and Grant had a neat tap number, followed by a good-looking girl, Frances Shelley, who put over blue numbers that hit the spot.

Skeeter, of Skeeter and Ray, doing a single, landed with a Sis Hopkins bit. Bolger helped her out for an exit.

Show draggy, and not up to usual Partington standard. House was packed, due to Chevalier's drawing power and nothing else. *Kerr*

HIPPODROME THEATRE LOS ANGELES

(Reviewed October 19)
The Wally, cowboy show, offering some clever juggling of billiard balls, and cues, to good effect.

Sam and Sally, man and woman, have a snappy soft shoe and tap offering. Fast dance for finish sends them off to big applause.

Frank and Mathews, two women dressed in old fashion costumes, offered a good line of comedy talk that goes over very big. Followed by each offering an old time dance, and then a modern dance that went very big for finish. Good act.

Al and Betty Walters, next. A fast comedy sketch that puts lots of life in the act. Lady is big and man is short and this is where they get most the comedy. Lots of humor all through the act and a good comedy song and dance for finish.

Al and Crowell, next to closing. Man and woman in one. Act opens with man seated at trick table with wheels, with stool attached to piano. Offer some very good comedy songs and dance. Lady back in change and some comedy is offered by both. Good song and dance for finish.

Vernita, Manuel and Vita, two women and man in full stage, closed show in great style. Offer some classy Spanish dances with song by one of the girls. Act nice by routine and well received.

Picture was Evelyn Brent in "Framed." *Bob.*

MILLION DOLLAR LOS ANGELES

(Reviewed October 16)
Second week of Jack Laughlin's creations was good follow-up of preceding week. It is called "La

Fiesta" and maintains usual Laughlin speed. No time wasted in encores.

Overture by Snailfield's orchestra put house in fine spirit for the show, which contains practically all singing and dancing, with no attempt to inject comedy. Cherie and Yonastis, sister team new to the coast, but with a European reputation, proved the highlight with a brace of acrobatic kicks and adagio that was the last word.

Jack Morrison showed some original style with a legmanism that proved an outstanding number. Here is a chap that bears watching and should climb high. Jimmy Blair provided some tap dancing and David Robeloff contributed Russian stepping. Gabriel (Sis)no scored impressively. Bel and Sisi did some more kicking.

Chorus appeared, to advantage, followed by Frank Shannon and Maxine Castle who offered a good dance number.

Cathleen Beasette put over a great tap number. A good bet for a spot in a production. Hot troupe on the trampoline (five boys) proved good features. The comedy came in at finale with a strong jaw fast whirl over the audience which provided the sensational touch.

Give Jack Laughlin credit for a good show. All he needs is theater and plenty of them. *Bob.*

HIPPODROME THEATRE LOS ANGELES

(Reviewed October 15)
Parker sisters opened in full stage with military toe dance. Then one girl offered an Oriental dance, followed by double acrobatic and contortion routine. Girls make a good appearance.

Georgia and Hazel, next, with some double harmony singing. Numbers were new and their voices were OK.

Good Gardner, blackface comic, went with some comedy talk, and some. Then went to music, playing the "Sweetpotato Whistle" and a cornet solo, with the bells for finish.

Al and Eleta Cronin followed. Neat song and dance act. Fast double acrobatic dance for finish went big.

Frisby Boys, next to closing. Boys in comedy makeup, offered game hole poster that was clever. Songs and dances clicked also. Boys real performers and know how to put over their material.

Zolda closed the show and was a big feature for this house. Lion, known as Pat, is a great performer, working just as easy as the man in the cage with her. He puts her through some difficult tricks in great style.

Picture was "Around the Corner." With Chas. Murry and Geo. Sidney. *Bob.*

ORPHEUM SEATTLE

Reviewed Oct. 20

Tiny Burnett and his boys, aided by Myrtle Strong at the console, offered a delightful group of popular hits, which clicked with the folks out front.

Kitaros, Japanese trio of acrobats, sold their stuff in nice style. Two men and a woman performed difficult feats, and deserved the good reception they received. Eva Clark, soprano with fine texture, sang several songs with popular appeal. Her top notes were especially effective. Such numbers as "The Vagabond King," "Love Made a Gypsy Out of Me," and a Victor Herbert medley. Her accompanist, Eddie Burch, did excellent work at the piano.

Jack Osterman, with a bad cold, but a red personality, gave the audience a good impression of his work. His songs and jokes were good and would have been put across much better had he been minus the winter menace.

Jack and Kay Spangler, with their miniature revue, assisted by Jules and Clifton, and Red Colman, offer a well-balanced act of humor and dance. Kay is a real kicker, one of the best that has been seen here in a long time, while Red further established himself as a likeable comedian. Jules and Clifton present a burlesque acrobatic team that is a lot of laughs from the customers, while Red Colman can be credited with being a fast dancer and singer.

A good all around bill. "The Lady Surrenders," with a few good shorts, involving Knut Rocker's new football demonstration, on the screen. *Ozman.*

FOX EL CAPITAN SAN FRANCISCO

Reviewed Oct. 20

Pip of a Peggy O'Neill production, embodying plenty of comedy and a flashy array of stunts, with nice vocal work. What more could anyone ask?

Show was carried off by one of Fry Brower's band numbers. Brower divided house into three sections, according to stalling and back street rooting for the musician who played a tune to that section. A natural for applause, climaxed when Pie Smith popped up in the balcony to tender to his Howard street admirers a piccolo solo. Lou Shift, George Munson, Diet Nelson, Warren Lewis, Lowell Hawk, George Williamson and Harry Cohen did some good work.

Cliff Crane came in a close second with his nut hoofing, in which he did a number of funny gags. Anderson, colored gal in fourth engagement at this house, scored a decisive hit by singing "Confession" and hoofing and chanting "1130 Saturday Night."

Stepping out of the line, Sally and Larry teamed with Joe O'Leary and sang "I'm Yours," supported by the line in a pretty number.

Florella and Charlie were early in the show with a fast adagio number, returning in the finale for a rough and tumble Apache, clicking in both.

As opening band number, Brower and the boys did a medley of operatic hits that the customers loved. Little girls had several good offerings.

Mel Heritz preceded the stage show with an organ offering that had Bobby Garay singing "Kiss Waltz," netting a nice hand. Picture was MGM's "Call of the Wild." *Hal.*

LOEW'S WARFIELD SAN FRANCISCO

Reviewed Oct. 15

A big smile on Dick Spier's face this week. Reason is, consistently healthy business on Fox's "Up the River," which has kept 'em coming to this ace downtown picture palace.

Augmenting the entertainment is a big show which is prime favorite with Warfieldites by virtue of his excellent violin solo offerings. This week he did "Meditation" from "Thais" and "Leibesfreud," accompanied in former by Peter Paul Lyons and his pit orchestra, and in latter by Alta Wadsworth, organist.

Supper show audience gave Rini a royal hand for his salesmanlike efforts, and it would have been the easiest thing in the world for him to have scored.

A Charlotte Greenwood comedy and the feature picture completed the bill.

PARAMOUNT SEATTLE

Reviewed Oct. 20

Milt Franklin proved this week that he is fast gaining favor over the footlights. His hand opens "Take It Easy" unit with clever arrangement on "If I Could Be With You," assisted by Chuck Gould, who does the vocals. Chuck is improving immensely, and should be big soon to the band when it needs a singer with good pipes. Clever phone novelty worked well, and we were in great shape.

Banta trio, two men and a girl, proved themselves top-notch acrobats with their seemingly impossible stunts. One of best trios seen here in months.

Babe Morris topped the dancers in the unit, and her last week was a tap dancer with excellent sense of rhythm. Couple of curtains on this one.

Nelson and Knight have some effective dance steps and a line of jokes telling with manner in which "navy" captures its women. Miss Knight played the violin and was received nicely.

Nat Spector, who dropped story of his impersonation Al Jolson, works on his own and gets over big with his songs, "You'll Never Know" and "Golden Gate."

Line girls are among the best looking seen here. Have lot of pep, and the final "Fan" number is a pip, but should have ended sooner, as the censors usually come on the run.

"Monte Carlo," with Jeanette McDonald on the screen. *Ozman.*

RKO GOLDEN GATE SAN FRANCISCO

Reviewed Oct. 17

Inspired, no doubt, by success of Los Angeles RKO in booking extra talent last week, Golden Gate kicked over the traces on this show and brought in a singing single, Dan O'Brien, with consent of a local name behind him as result of his affiliation with Dobbsie and his KPO gang.

Doubtful whether this particular booking was of any aid—either to the box office or show, since O'Brien can hardly be considered a draw. Furthermore, it was difficult to properly spot his turn.

Opening wouldn't have been good as there was a singing turn to follow; to close, so they would have weakened the unit, so they stuck him in

next to shut, where he still was paid for his act. But here Rob Robinson, m.c., had a chance to perk up proceedings before the spill. However, next week, with Eddie Quillin as an additional attraction, the story should be told.

O'Brien's appearance carried out fact that radio personalities generally are a disappointment on stage, just as are vaude people on the air. However, Singer's voice was of nice quality but not heavy enough to carry to the back of the house. Then, too, his choice of numbers wasn't good. "Macushall" and "Mandalay," unfortunately being his selections. He got away with two bows at this night show.

Originality was keynote of this RKO unit, being particularly emphasized in offering of Carl Randall and Virginia Watson, dance team. Some of the most unique items were seen, with the pleasure to see was handed out by this versatile pair. Opened in unit with a comedy number that was Rob Robinson's of the lot, and then dropped back to full, where Earl Brown offered a difficult pip number, done with one hand while with the other he held an apple. Miss Watson, in clever interpretative number, and then Randall came on to do magic while tapping. Closed with a duo number and were forced to encore.

Throughout the show, worked Bob Robinson—Billing himself as super salesman, and proving it when he sold the gang on a flock of turkeys, and selling them well. Aid him in his own closing act were Gladys Blake, a cute trick, as a foil and singer; and Joe Cunningham, 74 year young acrobatic dancer, who played 'em.

Honey Bore, a black-face singer, who was a good act, and considerably improved since their (Continued on Page 15)

B. B. B. Says:

... ..

Dick Powers has a Schenzer, Getta lead Ted Weems and body and soul. Frank Stevens leaving for the road. Will pause at the Hotel. Give the letter with Mac West. Last Saturday at the Cedar Friday. Smiley Kahn down to say to his Dida we Ray Bolger at Paramount—B.B.B.

P. S.—The CELLAR is at Coomo Street and Hollywood Boulevard — between Vine and California — the phone numbers are GRanite 3182 and HOLLYWOOD 9159. The Parking is free at the lot across from LER and SAMSON's.

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OVER THE CLIFFS

By Will Davis

There is one industry that really believes happy days are here again. While almost every affiliation of the show business seems to be holding back and waiting for some "angel" to decide what our public shall have in the future, music publishers are failing to register any timidity whatever, and are turning out songs in such quantities that ease means "quality." If there is anything that will bring prosperity again, the prescription would be COMPETITION. That, at least, will re-stimulate interest in every theatrical connection, and any other lines of endeavor for that matter.

* * *

Gene Johnstone has re-entered the publishing field after a sojourn at Fox. He has just sold "Reaching For a Melody" for an early release to a Fox film. Johnstone will be remembered for his publication "Lolita," which had quite a run. His new line-up of tunes follows: pops—"Wonderful Girl," "My Idea of Love" and "The Doctor Ordered Just You For Me"; standards—"Gold of Omar" and "Spring Has Come"; and a piano solo by Eddie Goldmacher of local radio fame called "Black and Blue." Gene has the happy combination of youth, personality and popularity, together with the will to hustle, and his tunes will bear watching.

* * *

Jack Archer of Donaldson, Douglas & Gumble, is back from a sales trip through the northwest. During Jack's absence Billy Burton kept local activities moving. A new tune by Little Jack Little is on the way, called "My Missouri Home."

* * *

A real personality miss is Jean Sample, who assists Isabelle Gillis at the Kresnoonic court. She plays "coddles" of piano, both hot and sweet. She has the faculty of making a mediocre tune sound like a hit, and is an outstanding reason why a lot of music is being sold there.

The General Petroleum Trio and the Violet Ray Orchestra are making a feature of the S. L. Cross number "Tonight" over NBC Stations. The song was written by Jesse Stafford and Gene Rose.

Eddie Janis has returned to town after a trip up the coast. With no reflections upon Eddie, we find his office just as well taken care of during his absences by Rose Lazarus. Rudy Valle is giving "Baby's Birthright" a great start for "Famous," while "It's a Great Life If You Don't Weaken" is showing well.

BOB MARTIN, THE "SIMPSON" OF HIRAM AND SIMPSON OF KNX, HAS WRITTEN AND PUBLISHED "WHEN IT'S HARVEST TIME IN SLEEPY VALLEY." RAYMOND MCGEE, SCREEN PLAYWRIGHT, IS THE CO-WRITER. MARTIN REPORTS THEY ARE ALREADY ON THE THIRD EDITION, AND LOOKS GOOD FOR A RUN.

The first departure in music in 3,000 years—the Thernin, recent invention of the Russian, Alexis Thernin, has been put to commercial use by Ted Weems, well-known orchestra leader. Weems gave a special audition of it at the Roosevelt Hotel, where he is playing a limited engagement. People gave audible gasps of astonishment as they saw Weems literally draw music from the air with his hands.

Sherman, Clay & Co. present a nice outlook. Leonard Van Berg is working on "Where Are You Now?", "Love Flower," and "Good Sands." His firm has just taken over a Hawaiian success, "A Flower Like a Publisher." "Temptation," "Temptation," "Temptation," "Whisper Dear I Love You" and "When Love Comes Stealing Into My Heart" from the Pathe picture "Beyond Victory," not to forget Charlie Kisco's "Wedding Of The Birds," also in the catalog.

Bur Benman is another publisher's representative back in town after furthering sales up the coast. He is going after the songs from "Just Imagine," with excellent results. They are "Old Fashioned Girl," "I Am The Words, You Are The Melody" and "Never Swat a Fly."

Missed guesses before, but we're always willing to try, this time to pick a Red Star tune "Song Of The Big Trail" from the picture "The Big Trail," as one of the local song leaders in the very near future. Harry Hume is putting all his plugging ability behind it. In addition he has two good looking prospects in "Sing Song Girl" and "Under The Spell Of A Kiss."

Truly a versatile band is Ted Weems aggregation, now at the Roosevelt Hotel. Ted himself is an ideal m. c. and leader, and in addition, plays practically every orchestral instrument. We'll here list the remainder of the boys and a few of their various accomplishments: "Bones" O'Brien is m. c.; Joe Harker, piano and arranger; Art Weems, m. c.; Ted, trumpet; Merle Conner, trumpet; Harry Turner, trombone; Dick Crenfield, known as a one man band and who plays seven instruments; Jack Starn, piano and arranger; Art Weems, m. c.; vocalists; Elmo Kyn in Chicago, guitar; Arthur Jettett, banjo and featured soloist, who is playing with several Paramount executives; and a Western tuba player for him and will shortly make a test; "Country" Weems, tuba and "goofus" horn, "the man from the south." Albert Zugsmith keeps care of press relations and activities.

With most of the publishers' representatives out of town on sales trips, Jack Starn, local manager for Berlin, is taking full advantage of the situation, and has lined up some great plugs.

Abe Lyman is using a Herb Taylor arrangement of "Confessing" at the Carthy Circle, with the current film "Just Imagine."

Rose Valda is crooning the same tune in the F. and M. "On The Spot" idea.

"Just a Little White" is featured by Flurette Jeffre at the P.K.O. And last week Raymond Paige gave one of his popular world premieres over the Columbia net-work, using a new Berlin tune, "Who's Calling You Sweetheart Tonight," with a new arrangement by Leigh Harter.

Anita Stewart, former screen star, is to return to vaudeville, and will open for either Public or R.K.O. about Oct. 1. Her vehicle was written by Grace and Jack Stern, who also took care of their first interest by including an Irving Berlin tune, "Just a Little Dance, Man'selle," as its only pop representation.

Max Winslow, executive of Irving Berlin, Inc., arrived in Los Angeles last week to assist in production of "Reaching For The Moon" by Irving Berlin. Winslow was welcomed at the depot by a group of picture celebrities, including his brother-in-law, Harry Cohn, of Columbia, and Irving himself.

Shapiro-Bernstein's "Moonlight on the Colorado" swept into an undisputed hold on first spot all over the southland this week. Tune has been hovering close to top and for several weeks, and should hold there for quite a while. Donaldson's "Little White Lies" took the expected shot, as did Witmark's "Kiss Waltz," last named tunes have been enjoying top spots for some time past.

"Here Comes the Sun" stepped up into a prominent place, while its team mate "Go Home and Tell Your Mother" started to crash the counters heavier than usual with showing of "Love in the Rough" as a downtown theatre. Both from Robbins catalog, with its number three, "Just O Little Closer" still selling steadily. "You're Simply Delish" started firing.

De Sylva, Brown, Henderson's "Gee But I'd Like To Make You Happy" holds its position firmly at their number one tune, while all the tunes from "Just Imagine" are getting a nice play and should show up shortly.

"Betty Co-ed" from Feist, was a local surprise, stepping into the best ten very easily, while its team mate "River of Golden Dreams" still held good.

Remick's "If I Could Be With You," Famous's "I'm Yours," and "Happy," De Sylva, Brown, Henderson for their respective spot, that they again held this week, due to effective plugging.

Shapiro-Bernstein's number two tune, "By All The Stars Above You" is getting a nice play at the local and jobbing counters, and is now up.

LOS ANGELES

The lineup is as follows:

1. "Moonlight on the Colorado," Shapiro-Bernstein.
2. "If I Could Be With You," Remick. "Here Comes the Sun," Robbins.
3. "Confessing," Berlin.
4. "Gee But I'd Like To Make You Happy," De Sylva, Brown, Henderson.
5. "Betty Co-ed," Feist. "Go Home and Tell Your Mother," Robbins.
6. "Little White Lies," Donaldson. "My Baby Just Cares For Me," Donaldson.
7. "Kiss Waltz," Witmark.
8. "River of Golden Dreams," Feist.
9. "Bloom Is On The Sage," Freeman.
10. "By All The Stars Above You," Shapiro-Bernstein.

SAN FRANCISCO

In a general shifting of song leaders "If I Could Be With You" grabbed old leadership for the current status while "Go Home and Tell Your Mother," though still selling as well, was forced to second position. Present lineup:

1. "If I Could Be With You," Remick.
2. "Go Home and Tell Your Mother," Robbins.
3. "I Still Get A Thrill," Davis. Coote and Engel.
4. "Here Comes the Sun," Robbins.
5. "Little White Lies," Donaldson.
6. "Betty Co-ed," Feist.
7. "I'm Yours," Famous.
8. "My Baby Just Cares For Me," Donaldson.
9. "Moonlight on the Colorado," Shapiro-Bernstein.
10. "What's the Use," Feist.

NORTHWEST

1. "Dancing with Tears," Witmark.
2. "If I Could Be With You," Remick.
3. "Little White Lies," Donaldson.
4. "Down the River of Golden Dreams," Feist.
5. "Around the Corner," Feist.
6. "Bye Bye Blues," Berlin.
7. "It Happened in Monterey," Feist.
8. "Moonlight on the Colorado," Bernstein.
9. Somewhere in Old Wyoming," Morris.
10. "Tonight," Cross.

ABE LYMAN and his orchestra are continuing their popularity at Fox Carthy. Their program, this week, includes a special arrangement of "I'm Confessing" arranged by Abe Lyman and Herb Taylor. In this number Phil Neely sings the chorus, and Stan Young interpolates a chorus of "Can't Give You Anything But Love."

Their second number is a grand medley of the most popular DeSylva, Brown and Henderson song hits of the past few years, including "Button Up Your Overcoat," "Aren't We All," "Cream in My Coffee," "Taking Picture of You," "Lucky Day," "Thank Your Father," and others.

Third number on the program is a paraphrase on a group of southern melodies, arranged by Arthur Johnson.

Fourth number is descriptive arrangement of "Farewell Blues." Included in this is a clever interpolation of "Aloha" and "Auld Ang Syne," being played simultaneously in different sections of the orchestra.

All descriptive effects are made by members of the orchestra without the use of traps or mechanical devices.

It has been reported that Million Dollar theatre will discontinue its present policy of stage shows and return to vaudeville. Evidently high cost of production, and low admission price did not prove as successful as was expected.

EDDIE CANTOR, fooling around at George Olsen club, was so tickled to be there that he was real funny. He said that this was his second appearance at a club. First was at Ziegfeld's Midnight Frolic in New York, in 1916, because he had to, and this was his second, because he wanted to. Eddie and George are very friendly, so Eddie got a good chance to pay George and his music, and his club some nice compliments. Eddie called attention to the wonderful personality of George, and said "Just look at that smile. Look at those teeth. Some night George is going to stay home and just send his teeth over to the club."

Eddie also gave many inside facts about noted Hollywood people. He said that Clara Bow was a poor innocent girl trying to get along who didn't know the difference between a fifty cent piece and a hundred dollar. Also told us that Clara and Will Rogers had been secretly married for years and that El Brendel is their son.

SHAD ROSEBROOK, w.k. vaude orchestra director, of San Francisco, spent the past few months writing music in First National studios. Shad says he ruined his eyesight writing day and night, and counting the money for it, and now he's going up to The City to consult the famous oculist, Buzz Rice. It is hard for the vaudevisor to break away from the old town, but once Los Angeles gets under your skin there's no cure. Shad will come back.

GUS ARNHEIM has a real tango band, direct from the high courts and bull fights of old Spain. Tango dance tempo has become popular in the vaudeville garden of that city. Look at those teeth. Some night George is going to stay home and just send his teeth over to the club. Eddie also gave many inside facts about noted Hollywood people. He said that Clara Bow was a poor innocent girl trying to get along who didn't know the difference between a fifty cent piece and a hundred dollar. Also told us that Clara and Will Rogers had been secretly married for years and that El Brendel is their son.

ERNO RAPPE has sold his contract with Warner Brothers and is returning to New York City to direct the orchestra at Roxy theatre. He will also occupy a high position with the National Broadcasting Company. The unexpired portion of the contract had a value of \$240,000. It is not known what sum Rappe received, but from the happy expression on his face, it would seem he was well satisfied with the transaction. Leon Rosebrook has resigned at First National studios to accept a position in New York as assistant to Rappe.

EARL KELLEY has the new orchestra at the Rendezvous ballroom at the beach.

SWAGGER INN GETS
THEATRICAL CROWD

Swagger Inn, fast becoming the mecca for stage and screen folks, is meeting with success in its impromptu night entertainments at the former Coffee Dan's stand. Paul MacPherson and his band, who furnish the music, are now featured weekly over KMTX in the Swagger Inn hour. Business is heavy with a big play on the special luncheon.

PAIR GOES EAST

Layne and Gordon, well known Hawaiian, piano and songsters, opened in New York this week for Public, after a successful engagement in Chicago.

TOMKIN COMPLIMENTED

Dimitri Tomkin, composer on "Resurrection" set at Universal, has been complimented on his latest composition, played for the first time at a small informal gathering at his studio last Sunday night. "Moderns in Minor" the new air, has soared through Hollywood, and Tomkin has received requests to present his newest musical creation in public.

DOC HOWE TRAVELS

Doc Howe, general booking manager for Fanchon and Marco Corporation, left for trip through the north, in effort to line up new houses.

BACK ON STAGE

Morley Mack and Max Brothers have been booked for personal appearances at Warner Bros. Masstheater, Philadelphia.



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PEABODY, SMASH HIT IN NEW YORK

San Francisco Music Notes

By Harold J. Bock

SAN FRANCISCO, Oct. 23.—After several months of extensive preparation, the new and elaborate Sweet's Persian Gardens will open around the bay in Oakland on Thanksgiving Eve, with Reg Code and his band as the attraction.

Code will take in a 12 piece combo, personnel of which he is now completing. He will work the 12 man group in the second floor ballroom until midnight, then will shift to the third floor night club, where he will work with six men until 2 a.m.

Said to be the finest building of its kind in the West, the new Sweet's Persian Gardens is being erected by George Ehey at a reported cost of around \$75,000. Bill Sweet will operate the ballroom and night club and Ehey will run a pee wee indoor golf course, where he is installing on the ground floor.

Present Sweet's Ballroom will remain open but will be devoted exclusively to old fashioned dances on Tuesday, Thursday and Saturday nights, with Sam Catalano's music in attendance.

Earl Sharp has returned to the Fox where he is turning out some of his novel arrangements for Walt Roesner.

Word arrives by messenger from San Jose that Irma Falvey has retired as organist at the Fox California. In fact, she has retired from music as a profession, to devote her time to married life, which state she entered last week.

H. P. Mulholland has been appointed Coast retail manager of the C. C. Conn music instrument stores.

A baby boy was born last month to Mrs. Henri LeBel, wife of the organist at Fox Broadway, Portland, according to news just received.

For the past 52 weeks Jay Brower has held forth on Fox El Capitan stage, where he acted as director of the excellent stage band. In a year's time some 1500 performances have been played by this group and we have yet to hear a performer who didn't claim them "great." Members of El Cap's band are: Lou Shaff, house leader and trombone; Bob Kinnic and Warren Lewis, trumpets; Pic Smith, George Munson and Dick Nelson, reeds; Lowell Hawk, piano; George Williamson, drums; Harry Cohen, bass; Henry Buettner, strings.

Harry Bush has returned from the north where he plugged "Bloom Is on the Sage" from Freeman, Howard and Vincent. "Sensational," asserts Harry.

We've heard a lot about music counters and their unique ways of selling sheet music, but it remains for Virginia Clark to pull the prize one at her Kress counter. Finding customers were giving her the go-by, Clark busted out in "Go Home and Tell Your Mother" at the piano while the two clerks, Elsie Rittenhouse and Evelyn Ryan went into a tap dance that drew half the customers in the place and sold sheet music beyond the wildest dreams of even Art Schwartz. Incidentally, in the few short months this department has been operating, Miss Clark has developed it into one of the ace sales spots in town.

The nine men in Wilt Gunzenodorf's dance band at the Whitcomb Hotel are George Liddle, Piano; Leo Guay, banjo, violin; Ken Hall, drums; Frank Smith, tuba; Jack Jones, Pete Horner and Gunzenodorf, saxes; Jack Wright and Walt Kramer, brass.

MUSICIANS MOURN ZURO

Musicians throughout the country are mourning the untimely death of Josiah Zuro, known as one of the finest adapters of music to motion pictures, and until his death under contract with the Pathe Studios.

The well known composer was killed when his car overturned on the highway near San Diego, last week. His companion, Oscar Potoker, was seriously injured at the same time.

Zuro recently finished the melodies for Pathe's "Her Man," for Gloria Swanson's latest release, "What a Widow."

Peter Paul Lyons

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"ROSE ISLE"

Gus Gagel and His Troubadors

Cinderella Ballroom Long Beach, Calif.
Featuring a Versatile and Novelty Aggregation

Robinson, Band Open Their Stay At Seattle Cafe

SEATTLE, Oct. 23.—Johnnie Robinson and his Varsity Vagabonds opened an indefinite engagement at Venetian Gardens in Olympic Hotel, ace spot of town this night. If an audition of bands' work amounts to singing, boys should be here for quite a while. They are accorded a tremendous reception upon the opening, and expression of the patrons means anything they should have a healthy stay at this spot.

Robinson and band came from successful engagements in the south, playing in Los Angeles and Portland. They are also under contract to Brunswick for the recording.

Members of the aggregation are: Oscar Wagner and Bill Sievers, trumpets; Honce Snodgrass, trombone; Earl Hart, guitar; Robinson, Ron Salt, sax; Brad Collins, piano; Dinty Moore, drums; Bob Say, bass; Jack Crision, banjo, and Johnnie Robinson, director.

Band also includes versatile comedians and prosolists, and have no trouble in presenting a variety of floor acts.

PLENTY OF TWINS STUDY AT MURRAY'S

Beach Twins, just returned from long tour over Fanchon and Marco circuit, have been studying daily at Bud Murray School for Stage and Screen at 3636 Beverly Boulevard.

Twins have learned latest rhythm dance, and plan to use this routine in forthcoming vaudeville tour. Beach Twins now make the largest set of twins studying with Bud Murray, including the Raynier, Holstee, and Pritchard twins.

Day and evening classes for young children and high school students, with special reduced rates in ballet and tap, are proving very popular. They are under direction of Mary Frances Taylor, ballet director, and Bud Murray, assisted by Gladys Murray and Byron E. Cramer.

ACCORDION BIG HIT IN CONCERT WORK

SEATTLE, Oct. 23.—Guido Deiro, piano-acordionist, has been spending the past five weeks in this territory in both concert and theatre work. Reports from both the Folies Theatre here and the Capitol in Portland declare that Deiro's drawing power is still there, with plenty of his reported for each week's stand. Concert engagements arranged for Deiro include two nights in Cle Elum and two in Tacoma, still to play, with Klamath Falls and Bend, Oregon, already played and reported big successes.

Deiro has been spotted into the Folies for a return engagement opening on the 30th. For this event he will sponsor an accordion playing contest which is reported as already stirring up considerable interest.

MOSCONIS GIVING NEW TAP CLASSES

New tap and toe classes start at Mosconi Brothers school in Hollywood.

During last two months, the Mosconis have placed their proficient pupils in stage shows at Paramount Theatre, in the new revue at George Olsen's Club and in various film productions thereby living up to their announced policy of issuing contracts instead of diplomas.

Leon Janney, youthful Warner Brothers star, has just completed dance routines under the Mosconis' direction.

Weekly auditions for stage talent are held at Mosconi school every Wednesday morning at 11 o'clock, and children's auditions are held every Saturday morning at 11 o'clock.

EMIL STURMER
MUSICAL DIRECTOR
PARAMOUNT THEATRE
SAN FRANCISCO

WELCOME GIVEN MUSICAL REVIEW

"Inside Facts" is glad to see the re-issue of the Pacific Coast Musical Review, which in its previous operation so thoroughly and capably covered every branch of musical art.

Alfred Metzger is editor and Anna Cora Winchell, assistant editor. This paper is pleased to welcome them into the field again, wishing them great success, and commending them for the high ideals which have always predominated in their efforts for the musician.

WALLACE STUDENTS WITH 'NEW MOON'

When "The New Moon" opens at the Biltmore October 27th, a new prima-donna will make her debut. Miss Myra Hubert, graduate of Earle Wallace, local dance master, has attained star-dom through work and pursuit of training in dancing and voice. Myrtle Crispy, comedienne of the same show, is also a graduate of Earle Wallace.

NADEJINE HONORED

Nickola Nadejine, Russian baritone, is recipient of a framed testimonial signed by hundreds of Australian music lovers in recognition of his triumphs in that country at the conclusion of a recent world concert tour.

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ON THE INSIDE — IN SEATTLE

ROY OXMAN

Representative—630 People's Bank Bldg., Main 0799

PUBlix HEADS NOICE HITS
FILM INTAKE ENTIRE STAFF

SEATTLE, Oct. 23.—Seattle show activity increased sharply over last week's intake as far as the box office is concerned. Weather conditions were kind to the managers and as a result aided in the increase.

Paramount led the town with Ann Harding credited for the honors in "The Girl of the Golden West," also a fine stage bill with Milt Franklin, who is becoming popular by leaps and bounds, helped to bring in a total of \$17,000.

Fifth Avenue did very disappointing biz, with great expense incurred last week in sponsoring an international wedding idea. The picture, "Liliom," considered to be "above the masses," was responsible for the temporary decline. Gates registered \$14,500.

Orpheum, which did half-page advertising, during the week on "Her Man," reaped the benefits of the old adage "advertising pays" when it took in a neat sum totaling \$13,000. A good value fare was also on hand.

Fox, with the last week of "Old Satan," reported \$9,500. Owen Sweeten still taking honors for the in-the-flesh programs.

Musix Box did great for the week, when \$9,000 was found in the till at the close of the week. "Old English" remains for another week.

Norma Talmadge, at the Blue Mouse, had 'em coming to the tune of \$6,000, which is not bad for this emporium.

Dance palaces, both McElroy's and the Trianon, are doing a very satisfactory biz. Credit Tom Curtis and Ted Harris for this. Music at both of these places is above par, which speaks well for the leaders. Eucetian Gardens with Johnnie Robinson, the new band leader, is doing well and making lots of friends.

UNION DEALS SHIFT
TO SMALL TOWNS

SEATTLE, Oct. 23.—Latest union-manager conferences are shifted from here to the smaller towns of the state.

Announcements in the daily press, purporting to emanate from the division office of West Coast, say that this outfit is ready to close its theatres in Aberdeen and Hoquiam unless the operators' union agrees to one up in a booth instead of two.

Unions appear to be standing pat on demands, with theatres taking same stand.

Local situation is only partially settled, with operators and stage hands, having received a \$2.50 a week raise. The bone of contention now remains with the musicians, who are holding out for more dough, with the theatres standing pat on their refusal.

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Love Too Blind
To Suit Betty;
Pages Attorney

SEATTLE, Oct. 23.—"Love Is Blind," says Betty Shilton, comedy young featured organist at the Fox-Fifth Avenue Theatre.

Betty should know, for she has a silent Romeo, who has been setting his intentions on another.

It seems that there's a young girl around town whose facial and physical features closely resemble those of Betty. To add insult to injury, this young miss has been posing as Miss Shilton, even to accepting the attentions of a personable young fellow, who has designs on Betty. The gal puts it on thick, even to letting this gent escort her to the Rialto, the Rouser and the radio station, where she gives him the slip after leaving, which is intended to show that she belongs in these spots.

Situation, Miss Shilton believes, has gone beyond the comical point, and she intends consulting her attorney.

Vancouver
Varieties

By A. K. MacMartin

618 Homer Street

ARLISS LEADS
IN VANCOUVER

VANCOUVER, Oct. 23.—George Arliss in W. B. S. "Old English" leads the list of the most successful films, the Capitol's 2400 seats nightly.

R.K.O. Orpheum was runner up, with MGM's "Love in the Rouser" and Jack Osterman, headlining the vaude.

"Hisson's Choice" pulled regulars into the Empress to see the B. G. Players. Joe E. Brown in "Top Speed" was not so hot at the Strand, but customers, who did loosen, like the fare.

Colonial registered a pick-up with Columbia's "Let Us Be Gay," jumping its admission from 25 to 50 cents, the Beacon showed "Ingagi" by fair business. Dominion did well with Paramount's "Let Us Be Gay," and a fashion show. All suburban houses noted a pick-up.

VANCOUVER FALLS
FOR CLASSY STUFF

VANCOUVER, Oct. 23.—Vanuver theatre has awakened from its summer slumber and is doing business.

This week Russian Choir played a repeat engagement of one night, Meridian Masonic orchestra stacked another evening, and the last two nights of the week, the Del Roy and Merrihoff 350 Vaudeville production, local dance school pulled good business.

Light opera and musical comedy season opened Oct. 20 with "The Merry Widow." A \$1.50 top is making this musical organization popular.

CLEMMER PULLS
NIFTY PUBLICITY

SEATTLE, Oct. 23.—Jim Clemmer, manager of Fox Fifth Avenue put on one of the finest publicity stunts seen in these parts since the Jensen-Von Herberg days at the Strand. Clemmer's idea of an international wedding, having a different wedding each night for six nights attracting patronage at a difference. There were German, Irish, Indian, American, Italian, and Scotch ceremonies. Had there been a stronger picture during the week, there would have been done capacity business. Seattle merchants entered into spirit of things and made donations of merchandise. Jim's hardest part of job was to get a clergyman for each of the nights.

JOINS GUILD

VANCOUVER, Oct. 23.—Claire Verdera, is the latest addition to British Guild Players at the Empress.

DENVER SPOT-NEWS

L. C. "DUSTY" RHODES

Representative

1411 Seventeenth St.

Taber 9901

DENVER, Oct. 23.—Harry Huffman is exploiting reopening of the Taber in nifty manner. House is being entirely redecorated and from present indications will be one of the most beautiful theatres in the city. Taber was one of the first large theatres in Colorado and still holds a warm spot in the hearts of old timers. Huffman is endeavoring to preserve various articles and with the assistance of civic organizations and the State Historical Society is reproducing in the lobby, replicas of spots famed for their part in early history of the state.

Indications point to one of the largest openings in these parts when house is finally finished. No opening date has as yet been set, although it is definitely understood house will play straight pics, first releases, with no rehooking of Fanchon and Marco "Ideas." Huffman's new policy for the America reverting to second run and Aladdin, together with Taber, first releases.

Theatres in Denver are combining to make the midnight benefit for sick fund of the Film Board of Trades, to be held October 25, a decided success. Huffman is donating use of Aladdin Theatre and staff. Film exchanges are supplying pics and other features, while Denver College of Music has arranged for Mary Wood Beatty, coloratura soprano, to appear. Balance of talent is being supplied by pupils from dancing schools and acts from Denver and Rivoli theatres. Ralph Lee will act as master of ceremonies.

New Fox West Coast Mayan is rapidly nearing completion, opening being set for early November. House will seat 1200, and is a direct trample of Mayan type of architecture to be reproduced. This is a neighborhood house at Broadway and First Ave.

Fredrick W. Hile, who was with Genevieve Hamper Company, which played Denver a season or two ago, will direct Lamont Guild Players in "The Merchant of Venice," which opens at Lamont Playhouse, Oct. 16. Mr. Hile also portrays part of "Shylock" in this production.

United States Marine Band will give two concerts in Denver Municipal auditorium, Sunday, Nov. 2, on its first transcontinental tour since 1919. The band is large, with band's appearances here under auspices of Veterans of Foreign.

Opening attraction for winter season on the Oberfelder-Slack Concert series will be Mme. Grace Clapham's first American concert. Concerts are held in Municipal Auditorium, and in the past have been very well attended.

SPOKANE SPOTLIGHTS

By Chester F. Cook

1228 W. Carlisle Ave.

SPOKANE, Oct. 24.—With the season's first snow fall, outdoor movie houses have ceased to be a competitive factor in show biz. Most of the outdoor courses have been closed for a couple of weeks, but a few have been staying open Sundays to small attendance. Biz at the outdoor indoor courses is ranging from poor to good. Courses opened late at two bits a round, but severe weather had to cut to fifteen cents. Two liable to pass out soon.

Monori Olsen played their farewell engagement at the Post Street last week. Monori Olsen, from Utah, a few years ago, came here with an excellent repertoire company and, with such plays as "Overland Route" and "My Darling Clementine," has become a prime favorite with Spokane audiences. If Monori Olsen will play as many farewell engagements as Harry Lauder, he will score with a big local following.

Dr. Clarence True Wilson and Clarence Darrow had one of their little tiffs over the liquor question last Monday at the Post Street, and the true gentlemen, settled it with brains instead of brains. Wilson and Darrow are commonly thought to be rather in favor of prohibition, the same seemed to be in his ability to say mean things about prohibitionists. Tsk, tsks.

Orpheum, which has been running midnight matinees to a handfull on Saturday nights, attempted innovation for Spokane on Friday, by running a midnight preview of "Half Shot at Sunrise" in addition to its regular showing of "Cannon Clay" at no advance in admission. Saturday night mats will continue.

BANTA CRUSHES BACK

SEATTLE, Oct. 23.—Phyllis Banta, scorching on public unit, "Take It Easy" will probably be out the rest of the season due to an injury which wounded her back. Accident occurred during one of the performances at Paramount, in full view of the audience.

ACTRESS RELEASED

SEATTLE, Oct. 23.—Miss Edith Ransom, temperamental actress who was lodged in the city jail for safe keeping when she arrived in Seattle Saturday in a destitute and hysterical condition, was orisic finally released yesterday by Judge Findley.

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Tour Through The South
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